

Board Meeting Minutes (Amended 4-19-18)

January 18, 2018

Meeting called to order at 10:00 AM by President Don Feeney

Not attending: John Rundquist, Laura Weber, Randy Stinchfield and Deb Mundinger

- ~~1. Don introduced Marie Hinton as the newest board member. Marie works for the Minnesota Lottery and will serve as the Northstar connection with the Lottery. Board members all introduced themselves for Marie's benefit.~~
1. Don introduced Marie Hinton as a prospective board member. Marie works for the Minnesota Lottery and will serve as the Northstar connection with the Lottery. Board members all introduced themselves for Marie's benefit. Motion made to elect Marie to the Board for a term ending July, 2018. The motion was seconded and approved.
2. Minutes were approved from the October Board meeting.
3. Mark Kotsonas attended this meeting to review the results of the audit for FY 17. He reported the audit went very smoothly and there were no significant recommendations for changes. He did offer some possible ideas to make the monthly process smoother and they are included in the audit final documents that will be posted on the NPGA website. Consider an audit every three years. (Note: 4 years might be better as it encompasses two cycles of DHS grants).
4. Sunny discussed the Lao project. ~~Serena was unable to attend but sent notes on the research they are conducting.~~ There was good discussion about the nature of the Lao program and demographics of the community. (Note: There will need to be a budget amendment this spring for additional project funding in year two of the contract)
5. Bill Stein and Vicky Stark both attended the meeting to talk about the various advertising and communications strategies that they have been doing for Northstar and presented some new ideas. They will continue to meet regularly with Cathie and are continually refining the target audiences and methods of reaching those audiences.
6. John Von Eschen has been conducting specific outreach for the Older Adult Campaign. That campaign started with developing a mailing list for senior buildings that are in proximity of the shuttle busses from Mystic Lake. A package of materials were sent to the activities director or housing director at each location. The mailing was approximately 130. John has since been making calls to try and get in to the building and do a presentation for residents. We have also made sure that the building leaders know that they can get education materials for residents anytime by contacting NPGA. This process continues and John has gotten some scheduled presentations through this campaign.
7. Financial statements were distributed but there was insufficient time to fully review the report. They can be included for discussion at the next meeting in April.
8. Cathie reported that the conference registration info was now up online and the agenda is almost complete. Bill and Vicki are working with Cathie on the ambitious communications agenda from now through March 31. More information will be available at the end of the quarter.
9. Motion to adjourn by _____ (name not noted)
10. Submitted by John Von Eschen and Cathie Perrault