

**Northstar Problem Gambling Alliance**  
**Critical Issues Consensus Summary Discussed at the**  
**Quarterly Board of Directors Meeting**  
**January 23, 2014**

The purpose of the Strategic Planning Committee is to determine the critical issues needing to be addressed by Northstar and DHS, collectively, and to determine what role Northstar will take independently of DHS on these issues.

The following is a list of the top five ranking categories taken from the *Minnesota Problem Gambling Stakeholder Summit - Critical Issues Consensus--Reached 12/13/13*. These were rated most important by members of the Board. and were discussed.

**1. Expand & Improve Public Awareness and Access. (26)**

Awareness of ???

- a) That there is help now -- treatable.
- b) That you can reduce your risk.
- c) Am I at risk?

Audiences.

- a) Gamblers.
- b) Family.
- c) Mental Health Professionals.

How Do We Go About Expanding and Improving Public Awareness and Access?

- a) Gather data on potentially vulnerable populations.
- b) General awareness.
- c) Older adults.

**2. Identify Barriers to Accessing the Continuum of Care. (24)**

Treatment lite.

More varied treatment options.

Geographic limits.

Awareness -- language.

Delivery models.

\*How can we change these? Broaden resources.

**3. Develop and Implement a Collaborative Effort with Stakeholders. (20)**

Keep dialog moving.

Include those who are not the usual suspects.

- Law Enforcement
- SE Asians
- Native Americans
- Elected Officials

**4. Increase Breadth and Depth of Research to Improve Treatment/Awareness. (20)**

Causes.

Higher risk special population.

Treatment effectiveness.

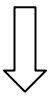
Alternative treatment methods.

Effective recovery prevalence.

Barriers/Awareness.

**5. Foster Improved Education and Outreach to Relevant Professionals and Service Providers. (17)**

DHS



NPGA